Publications

Information Design for Personas in Four Professional Domains of User Experience Design, Healthcare, Market Research, and Social Media Strategy

Strengths and Weaknesses of Persona Creation Methods: Guidelines and Opportunities for Digital Innovations

Co-Designing Personas for User Experience and Engagement in Automation

A Template for Data-Driven Personas: Analyzing 31 Quantitatively Oriented Persona Profiles

From product centricity to services: Design workshops and maps as tools in strategy articulation

User Persona of Mother of Preterm Neonate

Confusion and information triggered by photos in persona profiles

Personas: User Focused Design

Innovation for Leadership

DESIGN PERSONAS–NEW WAYS, NEW CONTEXTS

The role of UX professionals in agile development: a case study from industry
UX in Agile before and during development: NordiCHI ‘18

"Is More Better?": Impact of Multiple Photos on Perception of Persona Profiles

Fixation and Confusion: Investigating Eye-tracking Participants’ Exposure to Information in Personas

Who are your users? Comparing media professionals’ preconception of users to data-driven personas

Do we have to Include HCI Issues in Clinical Trials of Medical Devices? – A Discussion

"Imagine that ...": How to Activate and Capture Users’ Ability to Think Creatively about Future Use

Persona Generation from Aggregated Social Media Data

Developing International Personas: A new intercultural communication practice in globalized societies

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An Empirical Investigation of the Practices and Challenges Specific to International User Studies

A Template for Design Personas: Analysis of 47 Persona Descriptions from Danish Industries and Organizations

大規模システムのための参加型ペルソナ構築: デンマークの電子政府の事例より
International user studies: How companies collect and present data about users on international markets

Personas is Applicable: A Study On the Use of Personas In Denmark

Persona Usage in Software Development: Advantages and Obstacles

Personas

Brugen af personas hos danske virksomheder - 2012/13: En rapport om hvordan virksomheder anvender personas

Agile Development, Usability, and End User Participation

Going Global with Personas

Personas - from poster to performance

Time, Interaction, and Design in Support of a Good Life

The Usability Expert’s Fear of Agility: An Empirical Study of Global Trends and Emerging Practices

Personas: User Focused Design

Persona: Brugerfokuseret design

Personas in Co-creation and Co-design